

# 30<sup>th</sup> TNBA/KYRBA Fall Conference Agenda

*Monday, Oct. 21*

**9-11 a.m.**

Registration - Golf Scramble  
Towhee Golf Club

**11 a.m.**

Golf Scramble Begins  
Towhee Golf Club

**11 a.m.-1 p.m.**

Lunch  
Towhee Golf Club

**1 p.m.**

Cornhole Tournament  
Towhee Golf Club

Conference Registration

**4:30-6:30 p.m.**

Registration Opens  
Foyer

**5:30-7:30 p.m.**

Opening Reception  
Salons 1-4

*Tuesday, Oct. 22*

**7:30 a.m.**

Registration Opens & Continental  
Breakfast

**8 a.m.**

Welcome, Opening Remarks &  
Announcements  
**Tyler Campbell**, Executive Director,  
KYRBA  
Salons 1-5

**8:15-8:45 a.m.**

**Colin Glover**, Cybersecurity Chief of  
Kentucky, CISA  
Salons 1-5

**8:45-9:45 a.m.**

USF and Government Affairs Update  
**Leif Oveson**, Vice President of  
Government Affairs, NTCA  
**Chris Townson**, CEO, DTC  
Moderator: **Tyler Campbell**, Executive  
Director, KYRBA  
Salons 1-5

**9:45-10:00 a.m.**

Meeting Break

**10-10:45 a.m.**

Preparing for BEAD in 2025: What to  
Expect  
**Brooke Coleman**, Account Manager,  
Nokia  
Salons 1-5

**10:45-11:15 a.m.**

State Broadband Office Updates  
**Taylre Beaty**, Broadband Program  
Director, TNECD  
**Meghan Sandfoss**, Executive Director,  
Kentucky Office of Broadband  
Development  
Moderator: **Greg Hale**, CEO, LTC Connect  
Salons 1-5

**11:15 a.m.-12 p.m.**

Apprenticeships and Vocational  
Training – Hiring in Rural Communities  
**Craig Barber**, Founder & CEO, Hatbox, LLC  
**Jackie Griffin**, Founder and COO,  
Franklin Skills  
Moderator: **Andy Johns**, VP of  
Marketing, Pioneer Utility Resources

**12:15-1:30 p.m.**

Lunch  
Salon 6



**30**  
Celebrating  
**30 Years**  
of Connections



**1:30-2:30 p.m.**

Breakout Sessions

**Breakout 1:** From Blueprint to Bandwidth: The Art of Mastering Project Management

**Scott Goodale**, Vice President of Fiber Network Design & Implementation, JSI  
Salons 1-3

**Breakout 2:** 10G PON and Beyond—An Introduction to 50G PON

**Ryan McCowan**, Vice President of Technical Sales, Adtran  
Salon 5

**Breakout 3:** Building the Right Marketing Mix

**Anne Harvey**, Senior Vice President Member Solutions, Pioneer Utility Resources  
Salon 7-9

**2:30-2:45 p.m.**

Meeting Break

**2:45-3:45 p.m.**

Breakout Sessions Continued

**Breakout 4:** Expand Upon Your Success—Leveraging Your Broadband Network to Unlock Opportunity and Drive Growth

**Matt Wiertel**, Application Sales Manager, Calix  
Salons 1-3

**Breakout 5:** Strengthening the Backbone—Why Cybersecurity is Critical for Broadband Service Providers

**Trent Martin**, Director Information Technology Services, CHR Solutions  
Salon 5

**Breakout 6:** CapEx vs. OpEx: How to Mitigate Risk and Optimize IT Spend

**Tom Houde**, Senior Manager, Channel Solution Architect Team, Ntirety  
Salons 7-9

**6-11:30 p.m.**

Booth Setup  
Champion Ballroom

**8:30-10 p.m.**

Dessert Reception  
Outside Terrace

*Wednesday, Oct. 23*

**7-8 a.m.**

Booth Setup  
Champion Ballroom

**7:30 a.m.**

Registration Desk Opens

**8-11:30 a.m.**

Supplier Showcase and Continental Breakfast  
Champion Ballroom

**11:30 a.m.-12:30 p.m.**

Exhibit Teardown  
Champion Ballroom



**30**  
*Celebrating*  
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